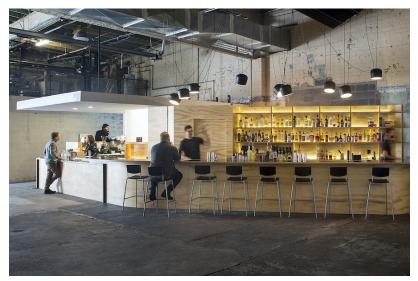


## **Press Release**

Museum of Contemporary

Art Detroit

FOR IMMEDIATE RELEASE March 3, 2015



Café 78 Comes to Museum of Contemporary Art Detroit (MOCAD). Photo by Marvin Shaouni

## Dave Kwiatkowski and Marc Djozlija of The Sugar House and Wright & Company Open a New Café + Bar at MOCAD

**Detroit, MI** – MOCAD is pleased to announce that Dave Kwiatkowski (owner of The Sugar House, Wright & Company) and James Beard nominated chef Marc Djozlija (formerly of Wolfgang Puck, co-owner of Wright & Company) have opened a new café and bar at MOCAD. Café 78 opened to the public February 6, 2015 in conjunction with MOCAD's winter exhibitions.

Café 78 is located inside MOCAD, which was built as an auto dealership. Café 78 recalls the dealers' "Rule of 78s" to calculate interest. Designed by Daniel Moskop of Dan Huffman Architecture, the 4,800-square-foot space will allow seating for 179 people and feature a 14-foot bar, as well as table seating. Plywood paneling and phenolic coated plywood create a common material language for the new café, which adds warmth to the industrial aesthetic of the space. Using minimal detailing and a simple material pallet the design is a clean and thoughtful addition to the space. The existing 14' glass garage door provides natural light and creates a connection to the streetscape.

Café 78 will operate beyond MOCAD's museum hours. Coffee and breakfast service starting at 8am features Anthology coffee and pastries from Pinwheel Bakery. At 11am the menu transitions from breakfast to lunch and dinner service with a menu of soups, salads, and sandwiches. In addition the menu features a full bar with craft cocktails and the popular bar snack spiced cashews.

## Café 78 Hours:

Tuesday – Thursday 8am - 8pm Friday 8am - 10pm Saturday 10am - 10pm Sunday 11am - 5pm Closed Mondays Bartenders trained at both Wright & Company and The Sugar House will serve a selection of beers, wines, and craft cocktails inspired by artwork in the Museum. "We are extremely excited to partner with MOCAD, and feel Café 78 will both enhance the museum experience and also draw a new crowd that possibly wouldn't have visited the museum otherwise," says Dave Kwiatkowski, owner of The Sugar House and co-owner of Wright & Company.

"We are delighted to partner with Café 78," said Elysia Borowy-Reeder, MOCAD's Executive Director. "Their excellent, creative and internationally-inspired food and beverages and premiere service standards are a great match for the museum, where we want to provide memorable experiences for our visitors and members, whether they enjoy a lunch or light snack during a visit to the museum, or an elegant catered dinner at a private evening affair."

There is free parking in the MOCAD parking lot off of Garfield Street and free Wi-Fi. Members save 10% on Café 78 purchases. For more information and information about our rental events, please call 313.832.6622.

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Museum Contact: Elysia Borowy-Reeder Executive Director eborowy@mocadetroit.org 313.832.6622

Café 78
Dave Kwiatkowski
dave@sugarhousedetroit.com

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MOCAD is generously supported by individual and corporate members, private and corporate foundations, and government agencies. MOCAD is located on Woodward and Garfield between the Detroit Symphony Orchestra and the Detroit Institute of the Arts, Wayne State University and the College for Creative Studies. The Museum is an innovative addition to Detroit's vibrant Midtown neighborhood, and functions as a hub for the exploration of emerging ideas in the contemporary arts. The 22,000 square foot building, a former auto dealership, has been simply renovated to maintain its historic character. With its raw, flexible and cavernous spaces, the building is well suited to the exhibition of contemporary art. Our ambitious series of public programs includes lectures, musical performances, films, literary readings and educational activities for children. The MOCAD Store includes merchandise not sold in the metropolitan area, including specialized art and culture magazines, journals and books, as well as limited edition artists t-shirts and other functional objects. Mobile Homestead is a permanent art work by late artist Mike Kelley located on the grounds of the Museum of Contemporary Art Detroit. It's both a public sculpture and a private, personal architecture - based on the artist's childhood home on Palmer Road in Westland. MOCAD's Department of Education and Public Engagement programs the ground floor of Mobile Homestead as a community space, as Kelley intended. It is home to projects, events, gatherings, conversations and displays that are created by and for a diverse public, and is intentionally unaffiliated with the Museum's exhibitions and public programming. MOCAD has a parking lot and ample street parking. Information about MOCAD's exhibitions, programs, and special events is available on the MOCAD website at mocadetroit.org or by phone at 313 832 6622.