

CREATIVETIME

Creative Time Raises Artist Robert Longo's *Pledges of Allegiance* Flag in Tandem with 9 Organizations Nationwide

Robert Longo's *Untitled (Dividing Time)* Flag Depicts Division in America



(NEW YORK — September 13, 2017) — **Creative Time** is pleased to announce the hoisting of the fourth public artwork in the *Pledges of Allegiance* series, *Untitled (Dividing Time)*, by artist **Robert Longo**, which will be raised today, **September 13**. The project is a serialized commission of sixteen flags, each created by acclaimed artists to reflect the current political climate.

"I created this flag for Creative Time's *Pledges of Allegiance* project based on a large-scale charcoal drawing I completed on the day of the most recent presidential election. The drawing, *Untitled (Nov. 8, 2016)*, consists of a left and right panel, with five inches separating them," said artist Robert Longo. "I chose to draw the right panel larger but with fewer stars; my intention is to present the current symptomatic divide in the United States."

Longo's *Pledges of Allegiance* flag is based on the artist's 2016 large-scale charcoal drawing, exhibited in Longo's "The Destroyer Cycle" exhibition at Metro Pictures in New York City.

Creative Time's *Pledges of Allegiance* project continues to grow and expand nationally. In a gesture of solidarity, Robert Longo's flag will be raised simultaneously at the following **ten** locations:

1. **Creative Time headquarters** at **59 E 4th Street** in New York, NY
2. **Aldrich Contemporary Art Museum** in Ridgefield, CT
3. **Brooklyn Museum** in Brooklyn, NY
4. **Herbert F Johnson Museum of Art** at Cornell University in Ithaca, NY
5. **Kemper Art Museum at Washington University** in St. Louis
6. **Museum of Contemporary Art Detroit (MOCAD)** in Detroit, MI
7. **RISD Museum** at Rhode Island School of Design in Providence, RI
8. **University of South Florida Contemporary Art Museum** in Tampa, FL
9. **21c Museum Hotel** in Durham, NC
10. **KMAC Museum** in Louisville, KY



Robert Longo, *Untitled (Dividing Time)*, 2017. Nylon and polyester poplin, hand appliqué. 48 in. x 72 in.

Pledges of Allegiance is one of three major Longo projects currently showing in New York, *Diving Time* is joined by the Brooklyn Museum's *Proof: Francisco Goya, Sergei Eisenstein, Robert Longo* and the street-spanning public art installation *American Bridge Project*, curated by Creative Time board member Jill Brienza for Hunter College.

ABOUT THE ARTIST, ROBERT LONGO

Robert Longo (b. 1953) is a New York-based artist, filmmaker, and musician. He was among the five artists included in the seminal 1977 exhibition *Pictures at Artists Space* in New York. Longo has exhibited extensively throughout Europe, Asia and the United States, including the Venice Biennale, Documenta, and the Whitney Biennial. He has had several retrospective exhibitions, including exhibitions at the Los Angeles County Museum of Art, the Museum of Contemporary Art in Chicago, and the Museum of Modern and Contemporary Art in Nice. His latest solo exhibition, "The Destroyer Cycle" opened in May 2017 at Metro Pictures in New York City. Alongside Kate Fowle, Longo recently co-curated the exhibition at the Garage Museum of Contemporary Art in Moscow, "PROOF: Francisco Goya, Sergei Eisenstein, Robert Longo," which is currently on view at the Brooklyn Museum until January 2018. Robert Longo lives

and works in New York and is represented by Metro Pictures, NYC; Galerie Thaddaeus Ropac, Paris/Salzburg; and Capitain Petzel, Berlin.

ABOUT PLEDGES OF ALLEGIANCE

Pledges of Allegiance is a nationwide public art project by Creative Time. The project is a serialized commission of sixteen flags, each created by acclaimed contemporary artists: **Tania Bruguera, Alex Da Corte, Jeremy Deller, LaToya Ruby Frazier, Ann Hamilton, Robert Longo, Josephine Meckseper, Marilyn Minter, Vik Muniz, Jayson Musson, Ahmet Ögüt, Yoko Ono, Trevor Paglen, Pedro Reyes, Rirkrit Tiravanija, and Nari Ward.**

Each flag embodies art's ability to channel political passion, providing a unifying symbol around which to unite, as well as a call-to-action for institutions nationwide to raise upcoming *Pledges of Allegiance* flags in solidarity with Creative Time.

Pledges of Allegiance aims to inspire a sense of community among cultural institutions, beginning with an urgent articulation of the political demands of the moment. Each flag points to an issue the artist is passionate about or a cause they believe is worth fighting for, and speaks to how we might move forward collectively as a country. To inaugurate the project, Creative Time raised Marilyn Minter's *RESIST FLAG* on the roof of its headquarters on Flag Day, June 14.

Pledges of Allegiance was originally conceived by Alix Browne and developed in collaboration with Cian Browne, Fabienne Stephan, and Opening Ceremony.

ABOUT CREATIVE TIME

Creative Time, the New York based public arts non-profit, is committed to working with artists on the dialogues, debates, and dreams of our time. Creative Time presents the most innovative art in the public realm, providing new platforms to amplify artists' voices, including the Creative Time Summit, an international conference convening at the intersection of art and social justice.

Since 1974, Creative Time has produced over 350 groundbreaking public art projects that ignite the imagination, explore ideas that shape society, and engage millions of people around the globe. Since its inception, the non-profit organization has been at the forefront of socially engaged public art, seeking to convert the power of artists' ideas into works that inspire and challenge the public. Creative Time projects stimulate dialogue on timely issues, and initiate a dynamic experience between artists, sites, and audiences.

For more information on Creative Time please visit www.creativetime.org. To connect with us via twitter use @CreativeTime and find us on Instagram @CreativeTimeNYC. To share the project on social media use the hashtag #PledgesofAllegiance.

PRESS CONTACT

Marcella Zimmermann
Director, Cultural Counsel
marcella@culturalcounsel.com

Ali Rigo
Cultural Counsel

ali@culturalcounsel.com